SUMMARY

Towards a Social Value Economy A roadmap to maximise VCFSE Social Value Outcomes in Cheshire and Merseyside



Cheshire & Merseyside VCFSE Health & Care Leaders Group

Cheshire & Warrington

VS6 – Working together to build a stronger Liverpool City Region





The challenge

- The roadmap sets out a bold vision and plan to shift towards a **Social Value Economy** in Cheshire and Merseyside.
- In simple terms, this means an economy where every organisation maximises its potential to deliver additional benefits to people, places and planet.
- The consideration of these additional benefits, known as Social Value, within public sector commissioning and procurement award criteria – sparked by the 2012 Public Services Act and through the subsequent development of the government's Social Value Model – is intended to drive this shift.
- However, extensive engagement with colleagues from across our sectors and places has revealed that we are not yet realising the transformative potential of Social Value across Cheshire and Merseyside.
- In particular, our Social Value efforts are too often missing a transformative opportunity: the vast potential of collaborating with our Voluntary, Charity, Faith and Social Enterprise (VCFSE) sector.

The opportunity

- This roadmap has been jointly sponsored by the Cheshire and Merseyside VCFSE sector and Health and Care Partnership, and **co-produced by leaders** across the public, VCFSE and private sectors
- They have set out a vision for what a thriving Social Value economy in Cheshire and Merseyside looks like:



A thriving Social Value economy in Cheshire and Merseyside...

Leverages every opportunity to deliver additional positive impact

Every organisation understands the ways they can deliver additional social, economic and environmental benefits.

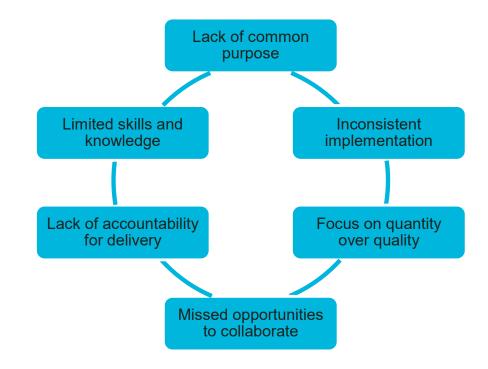
Delivers additional positive impact through VCFSE collaboration

VCFSE organisations are deliverers of Social Value - through joint programmes of work or targeted spend – and recipients of Social Value – through in-kind support. Contributes to our long-term shared goals

Outcomes from Social Value commitments are contributing to our long-term goals, particularly the Marmot principles

Our starting point

- Colleagues across our system are **experiencing a range of challenges** in how Social Value is being implemented across the commissioning cycle that are getting in the way of progress.
- Through interviews and workshops with a wide range of colleagues from across the public, VCFSE and private sectors, we have identified six key barriers, limiting our potential to maximise VCFSE Social Value outcomes:



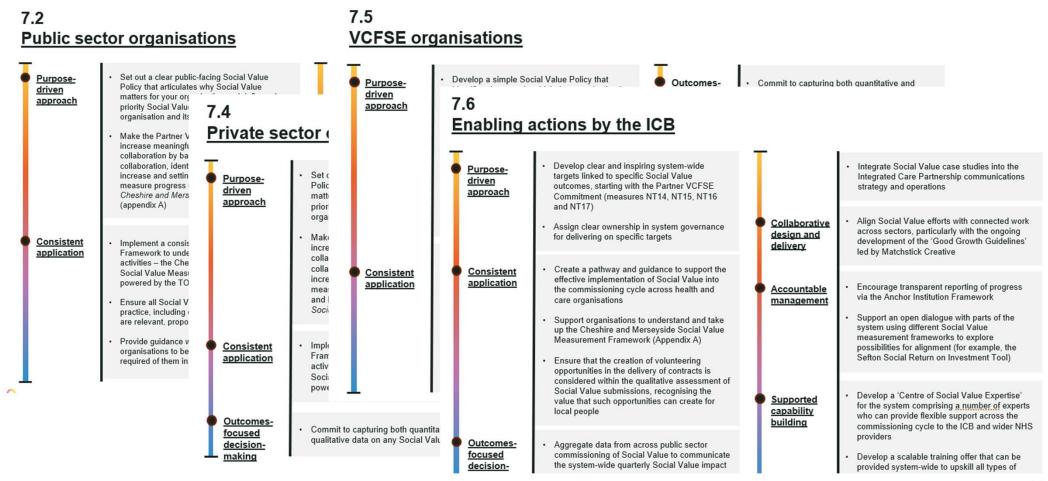
Our shifts

 Colleagues shaped six key shifts to bridge the gap between our starting point and our shared vision for a thriving Social Value Economy in Cheshire and Merseyside:



Our recommendations

 To achieve the shifts, colleagues shaped a set of recommended actions for public, private, VCFSE organisations and for the ICB:



Kickstarting progress

To catalyse these actions and kickstart progress, we are asking organisations across sectors to • make an overarching and collective commitment: to Partner VCFSE.

Commit to Partner VCFSE: Drive Social Value outcomes by increasing meaningful collaboration with our VCFSE sector by 2025				
	For Public Sector organisations	For Private Sector organisations	For VCFSE sector organisations	Towards a Social Value Economy in Cheshire and Merseyside
A A	Baseline supply chain spend with the VCFSE sector in C&M Identify key opportunities to increase VCFSE sector collaboration	 and donations of resources, time and money to the VCFSE sector in C&M ➢ Identify key opportunities to 	 Identify key opportunities to increase cross-VCFSE and cross-sector collaboration Where relevant: Baseline supply chain spend 	
٨	Set targets to increase from the baseline year-on-year	 increase VCFSE sector collaboration Set targets to increase from the baseline year-on-year 	 with other VCFSE sector organisations in C&M Set targets to increase from the baseline year-on-year 	

Our final conclusions

- There is a strong desire to move towards a Social Value Economy that maximises VCFSE Social Value outcomes in Cheshire and Merseyside
- Effectively embedding Social Value in the commissioning cycle will **turbocharge the positive impact** achieved by our VCFSE sector
- To unlock our potential, Social Value needs to shift from a competing priority to the key to our priorities