



**Cheshire and  
Merseyside**  
Health and Care Partnership

# Cheshire and Merseyside All Together Fairer / Health and Care Partnership Annual Delivery Plan

2024-2025



# Delivering All Together Fairer: Our Health and Care Partnership Plan:

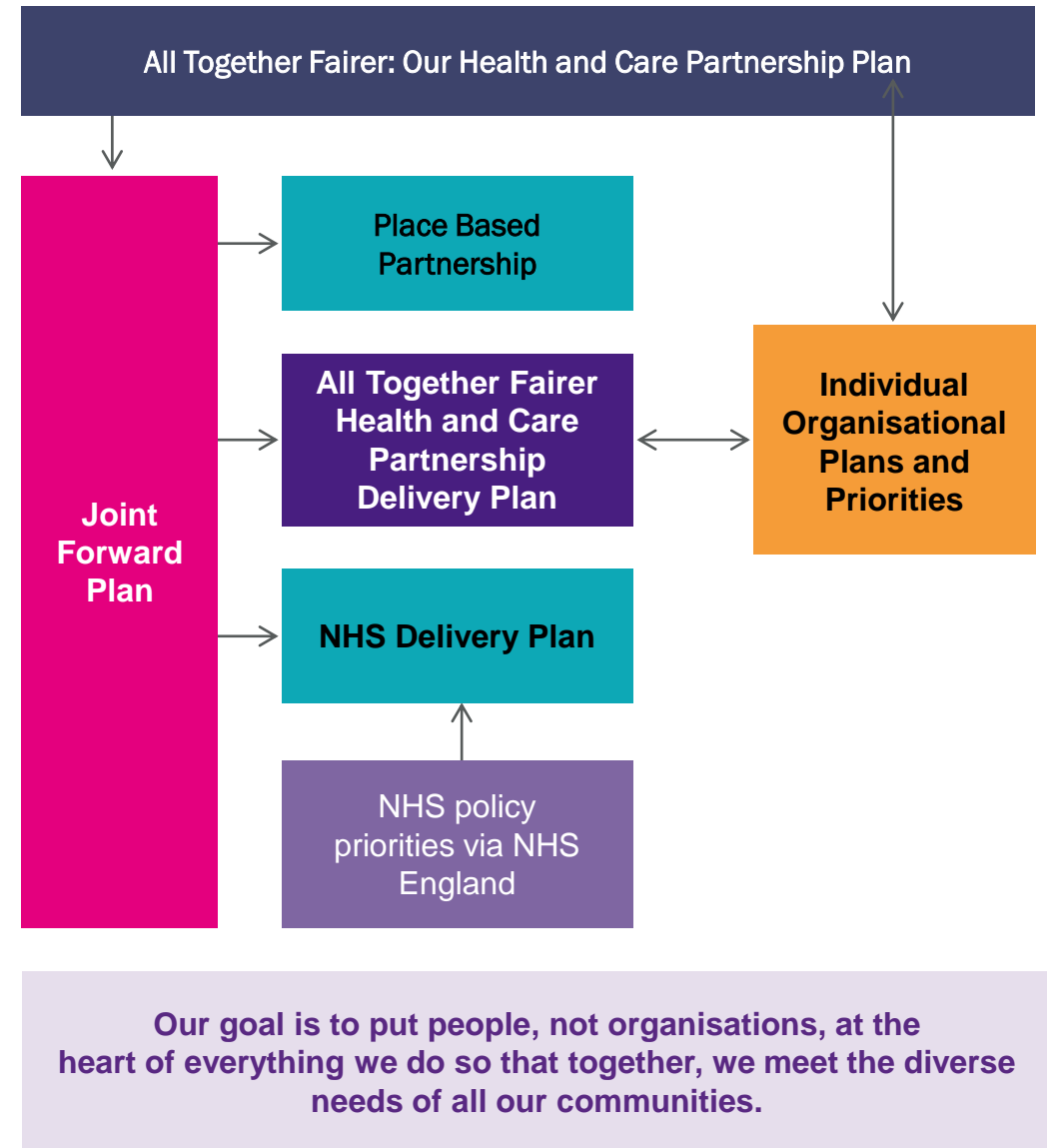
Operating as a statutory committee since November 2023, Cheshire and Merseyside Health and Care Partnership (HCP) provides a forum for leaders from Local Authorities, the NHS and other key partners from across the region to come together and take collective action.

In 2023, we published our Interim Strategy, which set out how we will work together to tackle health inequalities. During 2024 we have produced an updated HCP plan – ***All Together Fairer: Our health and Care Partnership Plan***.

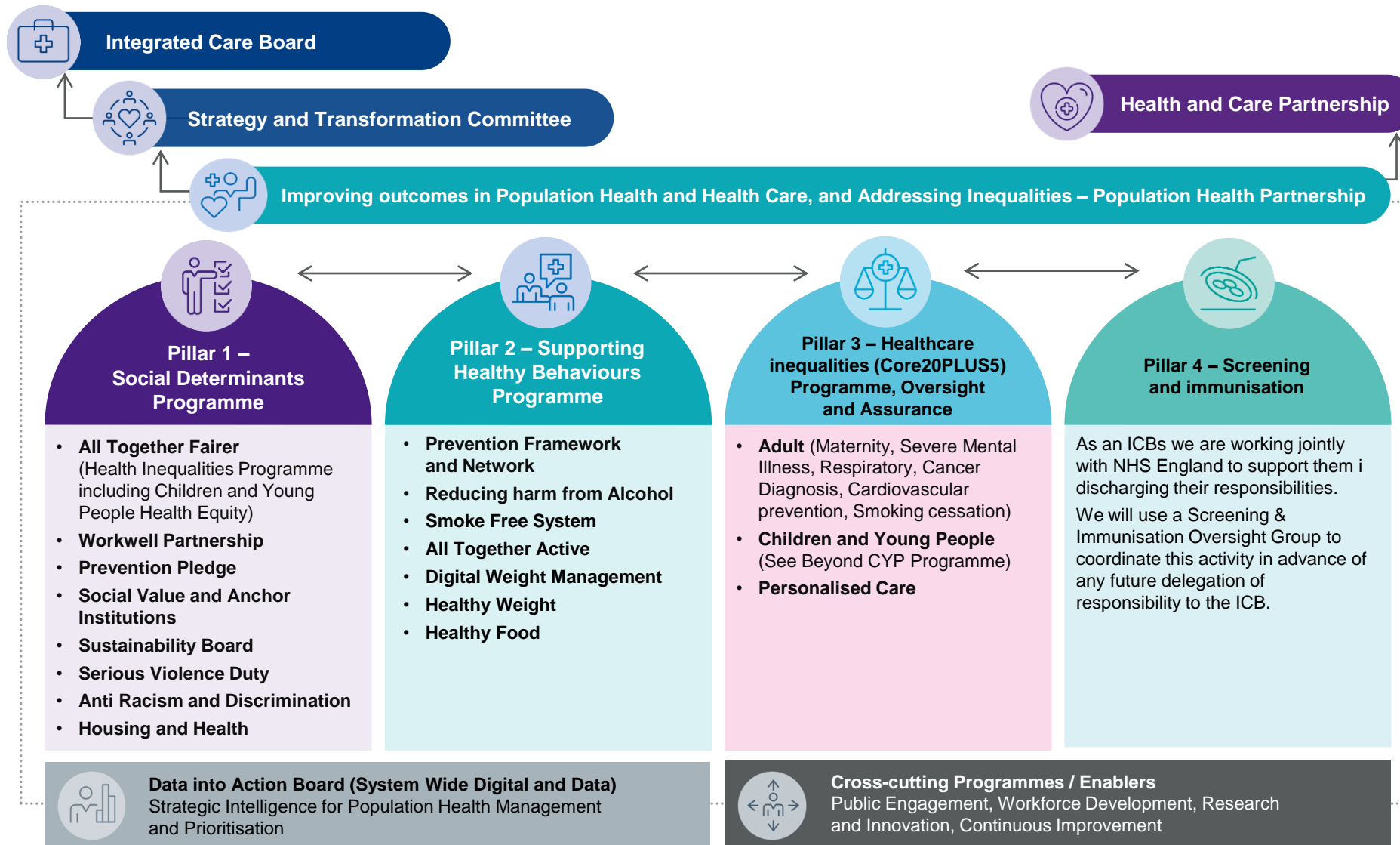
To support implementation, we have created a system-wide Joint Forward Plan which builds on existing plans and priorities and provides the detail on how we will deliver our collective action.

The following document relates to our All Together Fairer / Health and Care Partnership Delivery Plan. The delivery plan sets out how we will work together as HCP partners to address the key challenges facing people across Cheshire and Merseyside.

We will work to develop this plan and deliver the detailed work which sits behind it, ensuring the voice of our communities is at the heart of everything we do.



# All Together Fairer / Health and Care Partnership Delivery Plan



The diagram opposite describes our system approach to Population Health and Addressing Inequalities.

This Delivery Plan focuses on Pillar 1 our Social Determinants Programme - It also includes those aspects of Pillar 2 that align to the 6 HCP Headline ambitions.

We will also work to integrate the following three HCP principles into each workstream.

- **Shifting investment to Prevention and Equity.**
- **Anti-Poverty Work.**
- **Social Justice, Health and Equity in All We Do.**

# All Together Fairer

All Together Fairer (ATF) is an overarching call to action on equity in health in Cheshire and Merseyside through acting on social determinants of health. It is, and will be, delivered through multiple programmes being led by different sectors and at different levels and by opportunistic actions outside formal programmes of work.

It is unique among health programmes in having its focus largely outside the health and care sectors. It is based on the evidence that the long-term health of the population of Cheshire and Merseyside, what matters over 5-10 years, is determined mostly by whether children have a good start to life, have education and training opportunities and, as adults, good and fair employment, warm and affordable housing, a health enhancing physical environment (access to green space, freedom from air pollution), freedom from discrimination and racism and reduction in the threat of climate change to life. These factors are the social determinants of health.

## Social Determinants:

Action on the social determinants of health will have a beneficial effect for most people in Cheshire and Merseyside. However, the All Together Fairer programme puts the emphasis on providing additional support for people most in need.

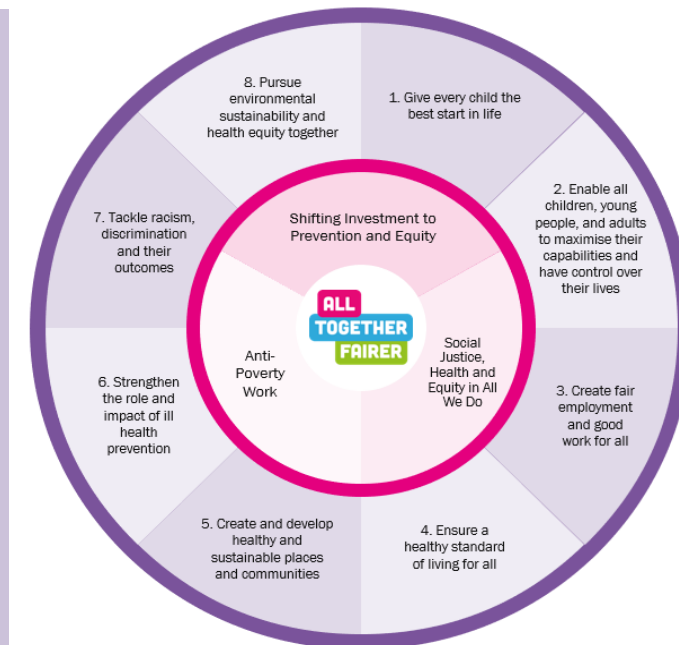
Action to progress the ATF programme is both about what is being done to maintain, and further develop, the overarching call to action and, about what is being done to deliver against themes and recommendations of the ATF report and programme.

Turning round many years of ingrained inequalities in population health requires dedicated effort at multiple levels. The ATF programme is something that all parts of the public and private and voluntary sectors can and should engage with. Improving the health of the population will have benefits for school attendance and achievement, skills acquisition, economic productivity, reduced dependency on the welfare system and social care, and reduced demand on the health care system.

The accompanying plan should be read in conjunction with the overarching documents and viewed as an organic document it is not presented as exhaustive; it seeks to identify the breadth of system wide work taking place across each of the 8 marmot themes.

The document highlights those areas that the Health and Care Partnership are directly responsible for. It provides cross references to the aligned **'Headline Ambition'** and appropriate **Beacon Indicator**.

The oversight of the HCP delivery plan will be via the All Together Fairer Board. Reporting will be via the appropriate structure for example the Beyond Programme / Population Health Partnership / Health and Housing Collaborative or C&M sustainability Board



# All Together Fairer / Health and Care Partnership Delivery Plan - what are we focusing on to make a difference:



## Children and Young People

We will address the health inequality gap for children living in households with the lowest incomes by focusing on action that will relieve poverty.

We will promote good social, emotional and psychological health to protect children and young people against behavioural and health problems.



## Physical Activity and Healthy Weight

We will take action to tackle obesity by focusing on increasing physical activity and promoting healthier diet and food environments, helping adults and children to live healthier lives.



## Housing and Health

We will work with our housing partners to maximise the access to health promoting homes and help improve the service offer for people with complex health needs.



## All Together Smokefree

We will take action to end smoking Everywhere for Everyone.



## Work

We will work with our employers and system partners to help them to create the environments that support our population to start, stay and succeed in work. Work covers both paid and non-paid activity.



## Social Value

We will ensure that the Cheshire and Merseyside Health and Care Partnership member organisations become Anchor Institutions by 2026.



**All Together Fairer** – All Together Fairer is Cheshire and Merseyside's collaborative approach to reducing health inequalities across all nine Places.



**Children and Young People's Health Equity Collaborative** – focuses on how our actions can reduce inequalities for children and young people, led through our Cheshire and Merseyside Children and Young People Committee.



**Work and Health Partnership** – Building on the work undertaken for our WorkWell bid, to develop a C&M integrated work and health strategy which builds on existing local and ICS work - Creation of an ICS work and health partnership



**Prevention Pledge** – This assists the NHS and Partner organisations to strengthen and scale up population-level prevention priorities. The pledge is underpinned by 14 'core commitments.



**Social Value and Anchor Institutions** – a framework has been developed in collaboration with colleagues and community champions from across the region, identifying actions which can make a difference in improving people's health and wellbeing and supporting local economies.



**Sustainability Programme** – established to ensure a joined-up approach to delivering on the objectives of the wider sustainability agenda in tackling climate change and overseen by our Sustainability Board.



**Serious Violence Duty** – The Serious Violence Duty brings partners together to collaborate and plan to prevent and reduce serious violence.



**Anti-racism and discrimination** – Our members are working collaboratively to spread good practice in how we can tackle discrimination.



**Housing and Health** – Working with housing partners to identify how we can collectively have an impact on the availability and quality of housing as well as providing employment to improve the outcomes for residents.

## HCP Headline Ambitions

# All Together Fairer / Health and Care Partnership Delivery Plan – Summary of the HCP priority areas:

The following tables provide a summary of the Health and Care Partnership work programmes the accompanying plan provides additional information and includes detail on the wider system activity.

Theme	Programme of Investment / activity	Programme Outline	Programme Outcomes	Headline ambition that this contributes to
1. Giving every child the best start in life	<b>Health and Care Partnership</b>  Child Health Equity Collaborative – Healthy Equity Framework	The Child Health Equity Framework sets out the social determinants of health for children and young people. Its main purpose is to underpin action for achieving greater health equity.	To develop a framework which sets out the key drivers of health, which can be used by partners across the Integrated Care System to guide the analysis of data and the development of indicators to assess and monitor health inequalities and support the development of interventions to improve the health and wellbeing of babies, children and young people.	<b>Children and Young People</b> <ul style="list-style-type: none"> <li>We will address the health inequality gap for children living in households with the lowest incomes by focusing on action that will relieve poverty.</li> <li>We will promote good social, emotional and psychological health to protect children and young people against behavioural and health problems.</li> </ul> <b>Physical Activity and Healthier Diet &amp; Food Environments</b> <ul style="list-style-type: none"> <li>We will take action to tackle obesity by focusing on increasing Physical Activity and promoting Healthy Weight helping adults and children to live healthier lives.</li> </ul>
	<b>Health and Care Partnership</b>  Child and Family Poverty Report	<b>Recommendation 1:</b> Set an ambition on child poverty and articulate this widely. <b>Recommendation 2:</b> Agree a governance and oversight system <b>Recommendation 3.</b> Set a plan and have the capacity to implement it <b>Recommendation 4.</b> Adopt a Framework to set, monitor and drive action	<b>Pillar 1 Priorities</b> <ul style="list-style-type: none"> <li>Maximising household income</li> </ul> <b>Pillar 2 Priorities</b> <ul style="list-style-type: none"> <li>Supporting children, young people and families</li> </ul> <b>Pillar 3 Priorities</b> <ul style="list-style-type: none"> <li>Building inclusive places</li> </ul>	
2. Enabling all children, young people and adults to maximise their capabilities and have control over their lives	Extensive system wide activity being delivered across multiple partners – please see the detail outlined in the full plan	Click through to see the system wide detail outlined in the full plan		<b>Children and Young People</b> <ul style="list-style-type: none"> <li>We will promote good social, emotional and psychological health to protect children and young people against behavioural and health problems.</li> </ul>

## All Together Fairer / Health and Care Partnership Delivery Plan - Summary of the HCP priority areas:

Theme	Programme of Investment / activity	Programme Outline	Programme Outcomes	Headline ambition that this contributes to
3. Create fair employment and good work for all	<p><b>Health and Care Partnership</b></p> <p>Work and Health Partnership</p> <p>Development of Work and Health Strategy (WorkWell)</p>	<p>Building on the work undertaken for our WorkWell bid, to develop a Cheshire and Merseyside integrated work and health strategy which builds on existing local and Integrated Care System work.</p>	<p>Creation of an Integrated Care System work and health partnership to oversee and lead implementation and review of the strategy.</p>	<p><b>Work:</b> We will work with our employers to help them to create the environments that support our population to start, stay and succeed in work.</p> <p><b>Social Value:</b> We will ensure that the Cheshire and Merseyside Health and Care Partnership member organisations become Anchor Institutions by 2026.</p> <p><b>Children and Young People:</b> We will address the health inequality gap for children living in households with the lowest incomes by focusing on action that will relieve poverty.</p>
	<p><b>Health and Care Partnership</b></p> <p><a href="#">NHS Prevention Pledge</a></p>	<p>To assist NHS Trusts in Cheshire and Merseyside to strengthen and scale up population-level prevention priorities, NHS Cheshire and Merseyside's Population Health Board has worked with public health charity Health Equalities Group to develop an NHS Prevention Pledge for Trusts in Cheshire and Merseyside.</p> <p>The NHS Prevention Pledge is underpinned by 14 'core commitments' that have been developed through extensive consultation with representatives from provider trusts, NHS England, local authority public health teams, Office for Health Improvement and Disparities, and third sector organisations across the region</p>	<p>We are also exploring how we interpret the Pledge in a primary care setting, which involves considering how it may apply to colleagues such as GPs, dentists, optometrists, and pharmacists. This may provide further opportunities for partners to take early action to support health and wellbeing across a broader range of health and care settings.</p>	

# All Together Fairer / Health and Care Partnership Delivery Plan - Summary of the HCP priority areas:

Theme	Programme of Investment / activity	Programme Outline	Programme Outcomes	Headline ambition that this contributes to
<p><b>4. Ensure a healthy standard of living for all</b></p>	<p>System wide activity being delivered across multiple partners – please see the detail outlined in the full plan</p>	<p>Click through to see the system wide detail outlined in the full plan</p>		<p><b>Children and Young People:</b></p> <ul style="list-style-type: none"> <li>We will address the health inequality gap for children living in households with the lowest incomes by focusing on action that will relieve poverty.</li> </ul> <p><b>Housing and Health:</b></p> <ul style="list-style-type: none"> <li>We will work with our Housing partners to maximise the access to health promoting homes and help improve the service offer for people with complex health needs.</li> </ul>
<p><b>5. Creating and developing healthy and sustainable places and communities</b></p>	<p><b>Health and Care Partnership</b></p> <p>Health and Housing Collaborative</p>	<p>A Health and Housing Inequalities Board is being established to drive forward the work of a dedicated housing-focused Health and Care Partnership. This will work across the wider HCP on a defined programme of housing and health integration activity.</p> <p>Four areas have been identified for the initial programme of work:</p> <ol style="list-style-type: none"> <li>General Needs</li> <li>Specialist housing</li> <li>Improving economic activity</li> <li>Public health engagement</li> </ol>	<p><i>Programme outcomes to be confirmed as collaborative develops.</i></p>	<p><b>Housing and Health:</b></p> <ul style="list-style-type: none"> <li>We will work with our Housing partners to maximise the access to health promoting homes and help improve the service offer for people with complex health needs.</li> </ul>
	<p><b>Health and Care Partnership</b></p> <p>Serious Violence Duty (SVD)</p>	<p>The Serious Violence Duty was introduced as part of the Police Crime Sentencing and Courts Act 2022. It requires specified authorities to work together to plan to prevent and reduce serious violence.</p>	<p><b>Cheshire:</b> Cheshire is a place where communities feel safe from crime, violence and the fear of violent crime</p> <p><b>Merseyside:</b> A safer, stronger Merseyside, where communities are free from violence and the fear of violence</p>	



## All Together Fairer / Health and Care Partnership Delivery Plan - Summary of the HCP priority areas:

Theme	Programme of Investment / activity	Programme Outline	Programme Outcomes	Headline ambition that this contributes to
6. Strengthen the role and impact of ill health prevention	<p><b>Health and Care Partnership</b></p> <p>All Together Fairer Smokefree Programme.</p>	<p>Cheshire and Merseyside All Together Smokefree Strategic Smokefree Framework. Co-produced Framework and Plan, with oversight from a Cheshire and Merseyside Tobacco Control Board, to end smoking, everywhere, for everyone in Cheshire and Merseyside</p>	<p>Interim targets to deliver a fair and equitable Smokefree 2030 for adults and a tobacco free future for every child in Cheshire and Merseyside.</p> <p>Advocacy, Communications and Behaviour Change Interventions. Build momentum for Smokefree 2030 plans through system-wide advocacy, communications and behaviour change interventions that engage all nine localities and support community participation in a multi-component tobacco control programme.</p>	<p><b>All Together Smokefree:</b></p> <ul style="list-style-type: none"> <li>We will take action to end smoking Everywhere for Everyone.</li> </ul>
	<p><b>Health and Care Partnership</b></p> <p>All Together Active</p>	<p>All Together Active: Use a whole-system approach to implement the Cheshire and Merseyside All Together Active Strategy led by the two Active Partnerships.</p>	<ol style="list-style-type: none"> <li>Support our nine Places to further develop opportunities to use physical activity as a way of improving population health.</li> <li>Embed movement, physical activity and sport within the Cheshire and Merseyside health and social care system with a focus on All Together Active and Cheshire and Merseyside Health and Care Partnership priorities.</li> <li>Deliver measurable reductions in health inequalities.</li> <li>Empower 150,000 inactive people to become more active.</li> </ol>	<p><b>Physical Activity and Healthy Weight:</b></p> <ul style="list-style-type: none"> <li>We will take action to tackle obesity by focusing on increasing physical activity and promoting healthier diet and food environments, helping adults and children to live healthier lives.</li> </ul>

## All Together Fairer / Health and Care Partnership Delivery Plan - Summary of the HCP priority areas:

Theme	Programme of Investment / activity	Programme Outline	Programme Outcomes	Headline ambition that this contributes to
<b>7. Tackle racism, discrimination and their outcomes</b>	System wide activity being delivered across multiple partners – please see the detail outlined in the full plan	Click through to see the system wide detail outlined in the full plan		Cross cutting theme across all workstreams
<b>8. Pursue environmental sustainability and health equity together</b>	<p><b>Health and Care Partnership</b></p> <p>Social Values/Sustainability Anchors Programme</p>	<p>Development of a system Anchor Plan setting out the principles of being a C&amp;M anchor organisation and growing the reach of the programme</p> <p>Strengthen partnership work to embed Social Value, Anchor and sustainability requirements across the integrated Care System</p>	<p>Improving Health outcomes, addressing inequalities, achieving best value and developing social sustainability</p> <p>Consistent approach aligning Social Value and Anchor work to support reducing health inequalities and ensuring alignment across programmes</p> <p>Joined up approach to delivering on targets, maximising capacity and capabilities</p>	<p><b>Social Value:</b></p> <p>We will ensure that the Cheshire and Merseyside Health and Care Partnership member organisations become Anchor Institutions by 2026.</p>